

ARCHANT } LIFE

17th October 2007

Sarah Chambers
Chief Executive
Postcomm
Hercules House
6 Hercules Road
London SE1 7DB

Dear Ms Chambers

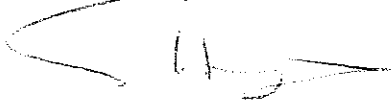
On behalf of Archant Life Ltd I wish to express concern of your decision to allow Royal Mail greater flexibility to increase prices for certain products within the price control.

In particular we are greatly concerned with the following:

- The proposal to increase the "re-balancing sub-cap" from 3% to 8.5%.
- Should Royal Mail choose to maximise this greater flexibility in terms of Presstream, publishers could be facing increases of as much as 12-13% from April 2008.
- We feel that this issue is as much concern to us as zonal pricing.
- Such a dramatic level of increase would have as significant an impact as zonal pricing – and with only 3 months notice, this would pose a serious threat to the viability of some magazines.

I would be grateful if you could take our concerns very seriously.

Yours sincerely



Jonathan Hustler
Managing Director